

Logic Model 2012-2017

Commensurate with its mission, JobsFirstNYC has a strategic goal of reducing the number of out-of-work and out-of-school young adults between 18 and 24 years of age by 5% in five years. This logic model aligns all the strategies we will incorporate in pursuit of this goal.

STRATEGY AREA # 1: EMPLOYER ENGAGEMENT

Creating more and better employment opportunities for young adults. Engaging employers involves implementing a set of the activities and projects by JobsFirstNYC with a full range of individuals who play key roles in the hiring and/or employment decisions in the business, commercial, nonprofit and government sectors of the economy.

IF WE ENGAGE EMPLOYERS TO: Understand their needs, learn from them, educate them, propose solutions, get feedback, seek resources from them, provide information, and more effectively serve them...

THEN THERE WILL BE: Improved alignment between young adult workforce organizations and employers, including: improved direct communication, more specific questions and answers, better services provided, and more young people hired and supported in their jobs. **END RESULT: More young adults are connected to the labor market.**

STRATEGY AREA # 2: RAISING CONSCIOUSNESS

Increasing urgency and awareness concerning the out-of-work and out-of-school young adult challenge. Raising broad consciousness and increasing the urgency of the issue demands activities and tactics that clearly and measurably highlight the challenges, opportunities and returns associated with out-of-work and out-of-school young adults and the young adult workforce field.

IF WE: Create a movement toward recognizing/accepting the depth of the challenges encountered by older youth that are out-of-work and out-of-school...

THEN: The challenge will be understood as a societal one, and more people will take public and private action and additional resources will be allocated to achieve more and better results for young adults. Young people will have a direct voice in that effort in a meaningful and ongoing way. **END RESULT: More people understand the issue and take direct actions to improve conditions impacting the out-of-work and out-of-school young adults.**



STRATEGY AREA # 3: ADVANCING PRACTICE

Building capacity and improving practice for the young adult workforce development field.

Advancing practice requires a set of activities that directly improve services (the programs and products of agencies that serve the out-of-work and out-of-school young adult population) and resources (agencies, staff and money) for out of work/school young adults. This includes the development and continuation of several workforce partnerships that focus on communities where greater concentrations of such young adults live, or where less resources to potentially serve them currently exist.

IF WE: Encourage collaboration and support among service providers in the planning and development of strategic and targeted programming...

THEN WE: Advance practice in the field by codifying and documenting models that prove effectiveness and will lead to improved synchronization and effectiveness among systems that work with older young adults. Overall, and specifically with those that are out-of-work and out-of-school, the results are publicly known and understood and the practice of the field evolves and improves as a consequence. **END RESULT: More and better options for young adults to access and remain in the labor market.**

By successfully articulating and implementing these strategies with a corresponding outcomes framework, we intend to reduce the number of out-of-work and out-of-school young adults in New York City by 5% in five years.