



Greetings - Corporation for a Skilled Workforce (CSW) invites you to participate in the Workforce Benchmarking Network! (formerly the Benchmarking Project at Public/Private Ventures.)

The Workforce Benchmarking Network provides tools for workforce development programs to evaluate and improve their results. Its web-based survey and confidential reports allow organizations to compare their job placement and retention outcomes with those of similar programs. The data collected is creating meaningful outcome benchmarks for the workforce development field, so that practitioners, funders and policymakers can be better informed about what constitutes "good" performance when working with diverse populations and service delivery strategies.

What does your organization gain by participating in the Workforce Benchmarking Network?

- Confidential, customized reports on how your program results compare to programs nationally that share a variety of similar characteristics
- Access to a national online learning community around effective practices
- Opportunity to contribute to one of the largest national datasets on workforce development programs implemented by nonprofits/CBOs.
- In addition, analysis on programs based in New York City will be performed and data shared in early 2014 (either at an in-person meeting or via webinar).

We invite you or another staff member to join the **upcoming informational webinar** to learn more about the Network and how to participate, including how to submit your organization's data.

Wednesday, October 23rd from 2:00 - 3:00 pm ET (1:00 pm Central, 12:00 pm Mountain, 11:00 am Pacific).

Register HERE for the webinar: <https://attendee.gotowebinar.com/register/30187445359859458>. After registering, you will receive a confirmation email containing information about joining the webinar.

Be sure to join us for the webinar, as the online survey for data collection will be opening later this month! If you have questions, you can contact Stacy Woodruff-Bolte, CSW Consulting Associate, at stacy.woodruffbolte@gmail.com or [917-628-1097](tel:917-628-1097), or Tammy Coxen, Senior Project Manager, at tcoxen@skilledwork.org or [734-769-2900](tel:734-769-2900).

To learn more about the Workforce Benchmarking Network, visit: http://benchmarking.skilledwork.org/?page_id=14 .

The most recent report, [*Apples to Apples: Making Data Work for Community-Based Workforce Development Programs*](#), presents themes from analysis of data from 200 organizations and offers meaningful comparison groups for programs with different characteristics.

