

YOUNG ADULT SECTORAL EMPLOYMENT PROJECT (YASEP)

As part of our mission to help young New Yorkers connect to stable jobs and career opportunities, JobsFirstNYC launched YASEP in 2013. YASEP represents an attempt to harness the power of sectoral employment strategies – programs that focus on filling the hiring needs of employers within one industry or set of occupations on behalf of out-of-school, out-of-work 18- to 24-year-old New Yorkers. With 11 partnerships funded over three years, YASEP has seen impressive results that illuminate both the promise and the perils of sectoral strategies for young adults.



"In an age of specialization, we in corporate employment look for jobseekers who have the unique qualities and talents that let us distinguish our brands from our competitors. YASEP is designed to make employers' lives easier by preparing job placement organizations to understand our particular staffing needs and to provide the people that we must have to survive and prosper." – Alan Momeyer, Vice President of Human Resources, Loews Corporation

"Requiring partnerships to build a sturdy three-legged stool—employer engagement, relevant training, and support at the workplace—greatly increases the chance that young people will not only find employment but also succeed on the job." – Laurie Dien, Senior Program Officer, The Pinkerton Foundation

September 2013: Five partnerships awarded planning grants

October 2013: Learning Community launches

January 2014: Five original partnerships brief local philanthropy

February 2014: Implementation phase Learning Community begins

July 2014: Three partnerships launch; two additional partnerships join

September 2014: *Innovations in the Field* report released

January 2015: In first six months of services, 410 young adults are served

December 2015: Cohort 2 partnerships selected to join the YASEP

January 2016: *Optimizing Talent* report released

July 2016: Four partnerships brief local philanthropy

September 2016: Four partnerships launch services

On Going: Learning Community sessions continue



Comprehensive Development, Inc. (CDI) and the New York Alliance for Careers in Healthcare partnering with the Borough of Manhattan Community College, City University of New York, and Primary Care Development Corporation to prepare students for work in healthcare while earning a Certified Medical Assistant credential.



Cypress Hills Local Development Corporation (CHLDC) partnering with CitiStorage LLC, Complete Management Solutions, St. Nicks Alliance, and Total Transportation Corp. to develop career lattices in the transportation, warehousing, and logistics sector.



Green City Force, with partners Association for Energy Affordability, Con Edison, L+M Development Partners, Inc., C+C Management, and NYCHA's Office of Resident Empowerment and Sustainability to focus on the sector of sustainable buildings as a subset of green jobs.



The Knowledge House partnering as the Bronx Digital Pipeline with Hostos Community College and Per Scholas to develop pathways into technology jobs for young adults in the Bronx.



Paraprofessional Healthcare Institute (PHI), partnering with Cooperative Home Care Associates, Neighborhood Trust Financial Partners, NYACH, and Youth Development Institute to focus on the healthcare sector.



Per Scholas, partnering with The Door to focus on expanding access to the Information Technology sector.



Phipps Neighborhoods Career Network partnering with Hostos Community College and Montefiore Medical Center for careers in the Allied Healthcare.



Queens Community House, partnering with Jacob A. Riis Neighborhood Settlement House, Sunnyside Community Services, and Ocean Bay Community Development Corporation to work together with employers in the food industry.



Roundabout Theatre Company is partnering with the International Alliance of Theatrical Stage Employees. Roundabout's employment partners include: the Alliance of Resident Theatres/New York, BAM, and The Public Theatre.



Isaacs Center

Stanley M. Isaacs Neighborhood Center (Isaacs Center) partnering as the Guest Services collaborative with Asphalt Green, Hilton Garden Inn, Ink48, Barnes & Noble, and the Museum of the City of New York to focus on careers in the hospitality sector.



Wildlife Conservation Society (WCS), working together with BronxWorks on behalf of young adults in the Bronx.